

## Placement Drive at BMU

On 19<sup>th</sup> April 2024, Baba Mastnath University (BMU) organized a Placement Drive under the Career Counselling and Placement Cell in collaboration with the Internal Quality Assurance Cell (IQAC). The one-day event aimed to bridge the gap between academia and industry by offering students an invaluable platform to engage with potential employers. Convened by Dr. Manoj Antil and co-convened by Dr. Abhishek, the event saw the active participation of 30 students who showcased their skills and prepared for professional opportunities in their respective fields.



The Placement Drive commenced with an inspiring address by Dr. Manoj Antil, who emphasized the importance of industry readiness and the critical role of such events in preparing students for the evolving job market. Dr. Abhishek highlighted the collective efforts of the Career Counselling and Placement Cell in facilitating opportunities for career growth. The event featured interactive sessions, interviews, and career counseling opportunities, providing students with insights into industry expectations and a chance to secure roles in leading organizations.

This Placement Drive plays a pivotal role in empowering students by enhancing their employability and preparing them for the competitive workforce. By creating pathways for students to secure meaningful employment, the event directly contributes to societal progress and economic development. Moreover, it aligns with the United Nations Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education), which promotes inclusive and equitable access to career-oriented education, and SDG 8 (Decent Work and Economic Growth), which advocates for productive employment and sustained economic

growth. Such initiatives also support SDG 10 (Reduced Inequalities) by fostering equal opportunities and enabling students from diverse backgrounds to achieve their career aspirations.



The event witnessed enthusiastic participation from 30 students, who actively engaged with recruiters and industry representatives. This initiative provided them with valuable exposure to the professional world, helping them refine their skills and enhance their confidence for future career opportunities. By offering a platform for direct interaction with employers, the Placement Drive made a tangible impact on the participants' career trajectories, laying the foundation for long-term professional growth.

The Placement Drive at BMU was a resounding success, showcasing the university's unwavering commitment to student development and career readiness. By connecting academia with industry and fostering employability, the event reaffirmed BMU's dedication to empowering its students while contributing to global sustainability goals.